



# Streamline tasks. Save time. Increase productivity.

With Flow for HubSpot you can improve your employees efficiency by integrating Flow services directly into HubSpot. Allow your agents to focus on the conversation instead of switching back-and-forth between tools. Get the information and functionalities you need inside HubSpot, while saving valuable time and minimizing distractions.

## Key benefits



### Delight your customers

Flow for HubSpot displays essential customer information during the call, enabling a personalised and well-informed customer interaction.



### Empower your agents

Flow for HubSpot removes most of the mundane and error prone manual data entry required to keep data consistent offering a more efficient work day with less frustration.



### Streamline your work

With Flow for HubSpot, agents no longer need to switch between applications during an interaction, saving time but also maintaining their focus on what matters the most: your customer.

## Key features

### Embedded softphone

Get the whole Flow web app embedded in your CRM with complete softphone capabilities such as receiving, placing and transferring calls (incl. click-to-dial), muting and putting the caller on hold.

### Contact lookup & history

looks up the number and fetches all relevant contact information from your CRM in a pop-up. View the contact's call and case history, listen to recorded calls and voicemails, as well as navigate to the contact card with a single click. You can also place a call directly from the contact card.

